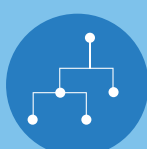


VOICE BLAST

Brochure
**VOICE
BROADCAST**

Add a Professional Touch to your Communications



VOICE BLAST

VoiceBlast is an online text and voice messaging service exclusively designed to save your time and money. VoiceBlast is a perfect fit for your business if you strive to communicate with your customers instantly.

DELIVER MESSAGES TO ALL YOUR CLIENTS AT ONCE!

Voice BroadCast allows the users to send personalized voice messages via phone super conveniently.

Voice BroadCast comes with optional pairing facility with other VoiceBlast Gadgets:

- Direct the inbound calls to the desired person only using Interactive Voice Response (IVR)
- Buy local and toll-free numbers to for powerful and effective Call Tracking
- Connect with your customers directly by Text Broadcast
- Reach your contacts and power-dial through your list using Cloud Call Center

WITH VOICEBLAST YOU CAN REACH YOUR CLIENTS IN SECONDS

VOICE BROADCAST - THE ULTIMATE BENEFITS

Voice Broadcast amazes you with its countless features and benefits that come along with it. You can easily connect and reach your customers, employees or voters instantly by sending my exclusively personalized notifications, alters, updates or promotions.

VOICE BLAST

Its cost-effectiveness and user-friendly features are the reason why Voice Broadcast is the ultimate solution to reach as many people as you want without wasting a fraction of a second.

WHAT IS VOICE BROADCAST?

Voice Broadcast is a mass-communication technology, invented in the 1990s, to cope up with the modern problems of conveying voice messages to thousands of people with a single click. The Voice Broadcast tool is operative for both commercial and community applications.



VOICE BROADCAST FOR CUSTOMER *And* EMPLOYEES - A case study

VoiceBlast Stood by Dr. Nasir Dental Clinic in Covid-19 pandemic situation to take care of its own.

Dr. Nasir's Clinic' success can clearly be seen in his motto to treat his customers with dignity and respect as family, regardless of the odds and circumstances. In 2020, Covid-19 has a deadly impact on many business and stores in the Pakistan. The business not only had to face financial issues but also the technical ones. Dr. Nasir was unable to connect to his associates as well. VoiceBlast solution helped clinic to stay true to his motto and helped him connect his hundreds of employee within no time at all.

VOICE BLAST

“Within minutes, I was able to contact over 200 people,” says Dr. Nasir, Owner of the clinic. We successfully communicated with all the Nasir’ associates and alerted them with the short closure of the Clinic.

COMPLIANCE

- Manage sending prerecorded voice to only contacts who have given their explicit consent.
- Visit nethawk.com.pk for tips on gathering opt in for your campaigns.
- Allow any recipient to logout of your voice campaigns quickly and easily.
- Calls to mobile phones are restricted unless explicit consent is granted by the recipient.
- Calls to cell phone are restricted for the contacts who have not granted the permissions.
- For more information on government regulations, visit www.fcc.gov

EFFICIENT PRACTICES FOR EFFECTIVENESS

Quality: Write a very short, precise and comprehensive script of the voice message to avoid customer attention.

Timing: Choose the non-working to run voice campaigns in late afternoon or after dinner.

Options: Give your Customers freedom to choose options at the end of the note: Connect to live agent or opt out future calls

GETTING CREATIVE WITH VOICE BROADCAST

VOICE MESSAGES OR TEXT MESSAGES?

Giving customers choices according to their preference is a creative way to tell them that their choice matter to you. There must be an option to choose the way customers want to receive notifications or alerts. Some customers find text messages an effective way of notification, while others find a traditional call for alerts. Giving them freedom is a way to tell them that they are important to you!

EFFICIENT & AUTOMATED SURVEYING

An automated Voice Broadcast can link a custom IVR system to invite customers to participate in a predefined and programmed survey. This efficient and automated surveying technique is applicable to recipients who have opted the voice messages for notifications thereby allowing them to give their valuable feedback for your organization.

YOU CAN REACH US!



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