

# Broucher Corporate Training



**Nethawk**

# Your premier partner in Human resource Development and Organization Development

Founded 10 years ago Nethawk has grown rapidly to become innovator in Learning. We have trained public and private companies within Pakistan and abroad. Nethawk trains your employees with right mix of knowledge, skills and attitude.

Since 2008 we have trained a lot of people who have been user of our products or had “training need” in general. We created original authentic contents and learning modules. Which includes, video, audio, presentations, exercises and lab work.

At Nethawk, we specialize across four key product lines: Business & Leadership Skills, IT Skills Certification, Digital Skills and Compliance.

In 2018 Nethawk forms partnership with Ocean Academy to harness the power of e-learning tools. Ocean Academy reinforces our passion to transfer knowledge and technology, Together we hold a unique selling proposition in market which reflects the strict policy of high standards.

In 2019 we extended our footprint in Middle East through latest video conferencing technologies. Using end-user clients on web or mobile devices as we achieve great flexibility.



**500+**  
People Trained

**1000+**  
Learning Modules  
Developed & counting



**50%**  
of IT exports  
Companies







# The Nethawk Advantage



## OUR SOLUTIONS

We are a well-recognized IT company who focuses on 3Ps people, process and performance. We know importance of delivering training. We train people on extremely new and useful technologies then any other company in Pakistan. Our approach and strategy is futuristic, We train your staff in a way they become your strategic asset further enable your organization train new talent and retain them. Our learning solutions put on learner with heavily interactive courses, practical simulations and learning aids. We empower your employees learn in modalities align with their learning pace, aptitude and local culture.

Nethawk mentors played a vital role in training me and my staff, for the success of IP Telephony project development and execution. every training they do they do it professionally and with passion.

Yahya Consultant - Gallup Pakistan

# Our Product Mix



## BUSINESS & LEADERSHIP SKILLS SOLUTIONS

In today's business challenging business environment we equip your human resource with the right knowledge, tools and business acumen. We do training need assessment in context of your organization business model. We understand importance of collaboration and communication. Therefore we train your employees as a productive individual and as a group as well. We focus on team building to make them cohesive productive squad.



## IT SKILLS AND CERTIFICATIONS SOLUTIONS

Vendor neutral IT crash courses are available on different platforms, on job training, off job training, live web sessions teacher led training etc. We also conduct test preparation classes. For example Cisco CCNA, Mikrotik MTCNA IELTS English Such crash courses re-equip your employees perform better in their job.



## DIGITAL SKILLS SOLUTIONS

IT knowledge is part of job, no matter which job position you hold you need some IT skills.. We have 100+ short courses on various topics. We have partnership with world renowned IT companies to offer you certifications including, Microsoft, Redhat Oracle, IBM, SAP, Digium, and Segate Crystal report.



## CONTENT DELIVERY P L A T F O R M S

OA-Port is a cloud based learning solution that we use for our own use and also help you make of such system in your organization. We have developed different platforms for various sectors. Like LMS learning management system for education sector. Collaboration and video conference tools for corporate world and global companies.



## COMPLIANCE SOLUTIONS

Compliance-based certifications in safety, risk mitigation, cyber security, PCI and DSS etc. We provide training in public and private sector both locally and globally.



## CONTENT DEVELOPMENT

We have vast experience in developing, courses, SOPs, and manuals etc. We can provide our experience and skills as service to you. You can outsource your HR operations pertaining to this domain to us.

“Nethawk helped us achieve greater capacity by teaching me and my colleagues new skills. New skill has become our strategic advantage as we continue to grow”.

Mr Arsalan IT head DWN TV





## OUR EXPERIENCE

We have trained 100s of people in corporate world on various topics. Since 2008 we have been doing IT and business training, This gave us unparalleled expertise in delivering training in general and computer based training in particular. As we have experience of providing training online and offline we connected learner across all branches of same office. We served as one-stop-shop for them therefore result in excellent ROI and unified learning culture. Over the years we helped our clients, build capacities, innovative workforce and cost-efficiencies. Nethawk experience will benefit your organization on better employee engagement, satisfaction and retention.

## OUR SERVICE

With over half of our staff has over 10 years of experience in business leadership, Telecommunication and networking. We ensure you get beyond expectations. We do not rely on guess-work we have definite learning solutions, defined courses and outcomes. We focus on blending our definite services with your strategies and culture – then working closely with your staff we ensure give us opportunity to maximize benefits of our services. Our services starts from learning your training needs to complete enhancement in your organization learning and impact can be measured on bottom line. We are your full service learning solution company.

## The Nethawk Impact

We reverse engineer the ultimate positive impact on bottom line of your organization. Every learning program we provide we do it with a purpose, We have quantitative and qualitative parameters in place to define success before we achieve it and likewise with our proactive monitoring and evaluation tools. If you can not measure it you cannot improve this is what we believe.

# Our R&D team develops more up-to-date courses and learning techniques than any other company in Pakistan

We serve repetitive clients who re-enforce their positive feedback. This gives us even more **confidence and belief** in our philosophy regarding learning and capacity building. Sometimes impact is such long lasting we even are delighted to witness the impact ourselves.

## We help our clients succeed in today's comparative business environment especially in era where almost every business is affected by Digital transformation.

Learning new technology has changed from nice-to-have to must-have thing, it is a totally new paradigm shift which causes a positive impact across the matrix. After a decade of research insight in our own training programs we have empirically concluded improved KPI in following areas





The #1 reason employees chose Nethawk training is

# CAREER DEVELOPMENT

# 97%

of respondents said training delivered  
is relevant to average daily job tasks

Nethawk practically supports the tasks employees need to do TODAY to deliver results the company needs.



8/10 end users would recommend  
Nethawk to a friend or colleague.  
When something works, people recommend it.

7/10 end users applied what  
they learned within 7 weeks.  
Alternatives are known to deliver application  
rates hovering near 50%, meaning half of  
what was “learned” is never used on the job.





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[www.nethawk.com.pk](http://www.nethawk.com.pk)